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NOVA EXPANDS UV COATING RANGE

Nova Pressroom Products announces new personnel, facilities, and product for the UV coating market.

Technical Director – Regina Pannell is the new Technical Director, UV Products. Pannell brings over 25 years of research experience in the UV/EB, Low Migration coatings, and inks. Pannell has vast experience in developing specialty and unique formulary. Pannell is a graduate of DePaul University-Chicago and active in various industry associations. “Her experience and expertise helps position Nova as a key manufacturer of specialty and offset UV coatings,” stated Ronald J Rose, Nova’s President.

New UV facilities – Nova also announced expansion of its existing UV coating manufacturing facilities. A new technical and QC lab exclusively for UV products was unveiled at Nova’s Jacksonville, FL headquarters. Rose said, “There remains significant opportunities with UV coatings in digital, offset, flexo, and screen printing. With Regina’s leadership, Nova will expand its product offerings and technical support to these key market segments.”



NEW UV COATINGS

NovaCure-7900 UV Soft Touch Coating

A one-part system UV curable coating with a smooth velvety soft touch feel. This coating can be utilized in roller/blanket, sheetfed, narrow web, and flexo applications. It retains a low viscosity of 125-165 and delivers a smooth non marring finish with excellent adhesion. Contains no BP. Can be used over heatset, UV, and water-based.

NovaCure-7100 UV Matte Coating

A one-part matte UV curable coating with low stable viscosity in the 300 cps range. It exhibits with a 60° gloss of <40 over black and <25 over white. Fast curing, excellent flow, and adhesion properties. Does not mar. Also available upon request in lower matte reading formula.

NovaCure-7800 Opaque UV Flexo White

100% reactive UV flexo high opacity white. Contains NO HDODA, SILICONE, OR WAX. High gloss–high opacity with excellent abrasion and chemical resistance. Excellent intercoat adhesion properties and low odor. Non-thixotropic–and fast curing.

NovaCure-7777 UV High Gloss Coating

NovaCure-7777 is a 100% reactive overprint workhorse varnish with many capabilities. It can be used inline over heatset, UV, hybrid, and HP indigo inks using either blanket/roller or anilox. It has a low stable viscosity of 170-210 cps with extreme rub and mar resistance. Excellent flow and adhesion properties.