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**pressroom products**

*You know us!*

**PRESS RELEASE: Nova Expands into Canadian and Asian Markets**

**January 14, 2010 – Jacksonville, FL – Nova**

Pressroom Products, LLC announces the appointment of Joe Cutrone as Business Development Manager. Mr. Cutrone will be responsible for developing new markets in Canada and the Asia/Pacific rim for this technology-based manufacturer of pressroom products. Joe Cutrone is based in Toronto.



Mr. Cutrone brings over 30 years of successful sales management, marketing and new business development experience. Mr. Cutrone has held senior positions with McCutcheon Graphics, Fuji Graphic Systems and Ernest Green & Son. He has also been a pressroom products dealer for companies such as Anchor, Rycoline, and Varn.

Ronald J. Rose, President of Nova stated, *"We are very pleased to have Joe Cutrone join the Nova Team. His knowledge and contacts will help Nova to continue to grow in the key Canadian market as well as enhancing new opportunities in the growing Asian market."*

Nova Pressroom Products is a full line manufacturer of pressroom chemicals including water-based coatings, UV coatings, fountain solutions and press washes. Nova products are available through a network of graphics arts dealers in the United States, Canada, Latin America and Asia.

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