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pressroom products

You know us!

PRESS RELEASE: Nova Pressroom Products Announces Website Improvements and 2010 Product Catalog

January 7, 2010 – Jacksonville, FL – Nova Pressroom Products LLC is pleased to announce a new upgraded company website (www.novapressroom.com). The “Meet the Nova Wizards” section allows printing professionals to directly contact well known industry experts, Dan Roll (Fountain Solutions & Alcohol Substitutes), Ray Brady (Silicones, Blanket & Roller Washes) and Chuck Malspeis (Aqueous Coatings & UV Coatings) with technical questions or for product information. By following a link and answering a few questions, visitors can rapidly contact the expert most capable of helping them. “We are very excited about our new website and our commitment to providing printers online technical support.” said Ronald J. Rose, President of Nova Pressroom Products. A second new feature, “Going for Green,” details the measures Nova Pressroom Products is taking to provide safe, effective, and environmentally-friendly products. At Nova, it's been our goal since day one to produce green products that meet the stringent environmental regulations imposed by many states. Additionally, users registered with the website can now access and download product data sheets and MSDS's.

The new 2010 Nova Pressroom Products product catalog features more than 25 new products to better suit the needs of today's printer. With each new product developed we come closer to meeting our goal of helping every printer find the exact product to meet his needs. The catalog is arranged by product category: Aqueous and UV Coatings, Fountain Solutions and Alcohol Substitutes, Silicon Emulsions, Blanket and Roller Washes, Specialty Products and Oils and Lubricants; and includes recommendations for each type of application. Additionally, there is a variety of trouble shooting tips contained within the catalog to help printers solve common problems that may occur. Copies of the catalog can be requested on line or by contacting Nova directly.

Nova Pressroom Products is a full line manufacturer of pressroom chemicals including water-based coatings, UV coatings, fountain solutions and press washes. Nova products are available through a network of graphics arts dealers in the United States, Canada, Latin America and Asia.

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