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pressroom products

You know us!

February 1, 2007

New Pressroom Products Manufacturer Inaugurated

NOVA Pressroom Products LLC, inaugurated in February 2007, has been formed to manufacture and market a full line of Blanket and Roller Washes for the Graphic Arts Industry worldwide. The company will market its products through a network of dealers in the U.S., Canada and around the world.

Independently owned and operated, NOVA has gathered together an industry-leading technical team with over 50 years of formulating, problem-solving and regulatory experience. With its broad technology-base, NOVA will focus on manufacturing safer and environmentally-compliant products for manual usage and automatic blanket and roller wash equipment.

NOVA specializes in formulating low VOC and high flashpoint products. The N-300 High Flash Series of products meets high safety and regulatory standards with flash point greater than 142°F. This series is ideal for large sheetfed and web presses. The N-400 Low VOC Series products maintain 30% VOC by EPA Method 24 for automatic blanket and roller wash systems such as Oxy-Dry, Goss, Elettra and Baldwin.

Ronald J. Rose, President of NOVA, is well-known within the Graphic Arts Community and brings over 30 years of corporate and independent business experience to the company. Mr. Rose was Vice President of Sales at Anchor in Orange Park, Florida, as well as Vice President of New Business Development at Fuji Hunt, Allendale, NJ.

"We are extremely fortunate to have Dan Roll as part of the NOVA Technical Team," commented Mr. Rose. Dan Roll is Vice President of NOVA New Product Development and brings over 25 years of printing and formulating experience. Most recently, he served as the Technical Director of Anchor. He is well known as one of the inventors of alcohol free printing for offset lithographic presses. "One of Dan Roll's strengths is his ability to design press washes which strike the correct balance between on press performance, product safety and environmental compliance," Mr. Rose continued.

“NOVA gives you the great products you’d expect from a big box vendor, but the fast response, positive service and affordability you expect from a smaller company,” stated Mr. Rose.

NOVA Pressroom Products business goal is to make safe, effective and environmentally-friendly products delivered on time at a reasonable price. To contact Customer Service or a NOVA Technical Staff member call 1-866-443-5811 or visit the website at www.novapressroom.com.

For additional information contact

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