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pressroom products

You know us!

NOVA EXPANDS INTO LATIN AMERICAN MARKET

March 10, 2009 – Jacksonville, FL

NOVA Pressroom Products LLC announces the appointment of Mr. Jose Colon, Guaynabo, Puerto Rico, as Senior Technical Sales Representative. Mr. Colon joins this technology-based manufacturer of a full line of pressroom products as it expands into the Latin American market.

Mr. Colon brings over 22 years of technical knowledge and experience in graphic arts consumable products including film, chemicals, plates, coatings, inks and press products.



He is widely recognized throughout Central America, the Caribbean and South America as the “go-to guy” to solve a wide range of technical issues.

Ronald J. Rose, President of NOVA stated, “Adding Jose Colon to the NOVA Technical Team has empowered our plans to move into the Latin American marketplace. Jose brings a unique sales and technical background covering all areas of offset printing. He is recognized by dealers and printers in the area as an invaluable resource.”

Founded in February 2007, NOVA Pressroom Products has over 75 years of experience formulating high performance environmentally-compliant products that address problem-solving and regulatory requirement needs of printers throughout North America and Asia.

The corporate office and call center is located in Jacksonville, Florida with a 23,500 square foot manufacturing and research facility in North Jacksonville. Additional information, product sheets, MSDS's and technical tips can be viewed on our easy-to-use NOVA website <http://www.novapressroom.com>. More new product updates and more information, be sure to visit the NOVA blog <http://novapressroom.blogspot.com>. To contact Customer Service or a NOVA Technical Staff member call 904-292-2554.

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