

## The History of Nova Pressroom Products

In February 2007, NOVA Pressroom Products LLC was formed as an independently-owned and operated manufacturer of blanket and roller washes. Bringing together the most knowledgeable technical and business staff in the Graphic Arts Industry was the foundation for the new company. NOVA's goal was to manufacture safe, effective and environmentally-compliant products, delivering them on-time and at a reasonable price. In two years, the product line has expanded to include fountain solutions, alcohol substitutes, aqueous coatings, UV coatings, silicones, specialty products and oils. NOVA markets its products through a network of dealers in the United States, Canada, Latin America and Asia.

The NOVA business model utilizes the company's core expertise in printing chemical technology and providing hands on problem-solving support for today's printers. Coupled with small company flexibility and the desire to provide superior customer service, NOVA is becoming the clear choice for larger sheetfed and web printers.

Dan Roll played a major role as a pioneer in the development of alcohol-free printing in North America. His career includes over 25 years formulating experience with Anchor / Fuji Hunt. He now heads Nova's Fountain Solution product development group. As a former printer, Dan has a unique perspective and believes that fountain solutions should enable the press operator to achieve higher quality and more consistent results. His knowledge of presses and dampening systems is extensive.



Ray Brady, Vice President of Technical Services, has 23 years of experience formulating solvents and silicones for Fuji Hunt/Anchor. He oversees all of Nova's press wash and silicone production. Ray has an advanced chemistry degree from the University of Florida along with years of practical field experience working with printers and printing equipment manufacturers. He is regarded as one of the most knowledgeable developers of low VOC press washes that meet the stringent environmental regulations imposed in many areas of the United States.

Rounding out the technical team is Chuck Malspeis, Vice President of Technical Services and the Coating Division. He directs all aspects of NOVA coating production and research. Chuck was Technical Manager, Coatings at FUJIFILM Hunt Chemical USA. Chuck brings 20 years in the ink and coatings industry and has innovated many of today's top specialty aqueous and UV coatings. With a Bachelor of Science in Chemical Engineering from The Ohio State University and an MBA from the University of Cincinnati, Chuck's focus is to design compatible coatings for today's inks and to assist printers in selecting the correct products for specific jobs.

Don Tarrt is Vice resident of Operations for NOVA. He manages the company's manufacturing, purchasing and customer service center. He is a 21 year veteran of Anchor where he served as Director of Purchasing. One of Don's key responsibilities is to maintain NOVA's position as a low cost producer.

Ronald J. Rose, as President of NOVA, has over 30 years of corporate and independent business experience in the Graphic Arts industry. During his career with FUJIFILM, he served in a number of sales and business management positions including Vice President of New Business Development at Fuji Hunt Chemical and Vice President of Sales and Marketing at Anchor. Ron has extensive experience directing channel operations in Asia Pacific, Europe and North America.

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Early in 2008, NOVA opened a 23,500 square foot Manufacturing and Research Center in North Jacksonville, Florida. The 2,200 square foot Corporate Headquarters and Customer Call Center was opened in April 2009. The plant is the manufacturing site for NOVA fountain solutions, water-based coatings and UV coatings and specialty products.

NOVA is well-positioned for the future. With over 160 different products for sheetfed and web printers, a dedicated dealer network and a highly experienced technical staff, Team NOVA is ready to partner with you.

**NOVA's history is clearly linked to Anchor LithKemKo. All of the key NOVA managers came from this leading supplier of pressroom chemicals. With the closing of the Anchor manufacturing site in Florida, the opportunity for NOVA was created.**

\*\*\* For more details and product updates, check out Nova's blog: [novapressroom.blogspot.com](http://novapressroom.blogspot.com) \*\*\*

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