

UPDATE ON SOLVENT PRICES

Last year, the oil price run-up caused significant disruption in the Blanket & Roller Wash market. Prices were increased to end users by an average of 42%. Nova committed to our customers that prices would be reduced as the cost of solvents came down. In the past few months, Nova has reduced its distributor prices three times. Nova was founded to provide high quality pressroom chemicals with great value. Our products still meet that test. If your customers have questions about solvent pricing or are looking for a lower cost alternative, give us a call. We're here to help.

—Ron Rose, President

LATIN AMERICAN MARKET

We have expanded into the Latin American market with the appointment of Mr. Jose Colon, Guaynabo, Puerto Rico, as Senior Technical Sales Representative. Mr. Colon joins this technology-based manufacturer of a full line of pressroom products as it expands into the Latin American market.



Mr. Colon brings over 22 years of technical knowledge and experience in graphic arts consumable products including film, chemicals, plates, coatings, inks and press products.

NEW NOVA PRODUCTS

N-444 – 50% (3.5lbs./gal. VOC) water emulsion blanket and roller wash. It is designed to replace Day/Varn Ecolo-Clean 35 which has recently been discontinued. The Nova N-444 is a similar emulsion wash product that should easily substitute for this. It is available now. The Product Data Sheet and MSDS are available on the web site. Contact Ray Brady if you have questions or need any assistance.

SP-579 Plate Clean & Stor – A multi-purpose emulsion plate cleaner and preserver. It is designed to be compatible with all types of positive and negative plates. SP-579 contains effective ink solvents, desensitizers, and non-blinding gum plate preservatives to be the one all-purpose plate cleaner preservative to meet your needs.

N-480UV Wash – A 10% VOC, Southern California Rule 1171 compliant UV Wash. Compatible with all roller materials, cleans both hybrid & UV inks.

NovaCoat DV-595 Strike-Through UV Coating System – NovaCoat DV-595 Dull Varnish and UV-705 Gloss Strike through UV Coating. An industry first from Nova. This system is a combination of conventional dull varnish + UV gloss topcoat for sheetfed presses. The printed copy will exhibit maximum contrast with outstanding rub resistance.

Contact Chuck Malspeis for more details.

Get more product information on our blog and website:

<http://novapressroom.blogspot.com>
www.novapressroom.com

*** For more details and product updates, check out Nova's blog: novapressroom.blogspot.com ***